



Your privacy is important to us which is why we will always respect your data and never sell it on to third parties.

This privacy policy explains how we use any personal information we collect about you when you use this website and through your transactions with us. By continuing to use this site you agree to us providing to you the information you have requested and confirm that you have read and agree to the use of your information as set out in our privacy policy.

Harrington Brown Property Ltd is committed to ensuring that your privacy is protected. This privacy policy explains how we use the information we collect about you, how you can instruct us if you prefer to limit the use of that information and procedures that we have in place to safeguard your privacy.

What information do we collect about you and why?

We collect information about you when you register with us or use our services. We also collect information when you voluntarily complete customer surveys and provide feedback.

When you contact us, book a valuation, request property details or register an interest in the services we provide, we need to know your name, postal address, email address and contact telephone number.

We gather this information to allow us to process your registration and any valuation or viewing bookings you make for a property. The relevant information is then used by us, our agents, data processors and sub-contractors to provide any services requested by you and to communicate with you on any matter relating to the provision of the service in general. Data processors help us to improve the services we provide to our customers through solutions which empower us to deliver exceptional experiences.

We may also use aggregate information and statistics for the purpose of monitoring website usage in order to help us develop the website and our services and may provide such aggregate information to third parties. These statistics will not include information that can be used to identify any individual.

Legitimate Business Interests

Under data protection laws we have a number of lawful basis where we can use (or 'process') your personal information. One of the lawful basis is called 'legitimate business interests'.

Broadly speaking 'legitimate business interests' means that we can process your personal information if we have a genuine and legitimate reason and we are not harming any of your rights and interests.

When you provide your personal details to us we use your information for our legitimate business interests to carry out our service provision to enable property related transactions across the UK. Before doing this we will also carefully consider and balance any potential impact on you and your rights.

Some typical examples of when we might use this approach are for enhancing, modifying or improving the services we provide to our customers through solutions which empower us to deliver exceptional experiences, provide targeted marketing, maintain the security of our system, provide data analytics, identify usage trends and determine the effectiveness of our campaigns.

When the information is no longer needed for this purpose, it will be securely deleted.

How will we use information about you?

1. To comply with our legal and regulatory obligations
2. To perform a contract with you or to take steps at your request before entering into a contract
3. To fulfil our legitimate business interest, we use your personal data in order to deploy and develop our products or services, to improve our risk management and to defend our legal rights.

We collect personal information about you to provide you with the service you have requested and, if you agree, to email you about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website.

We would like to send you information about products and services of ours and other businesses carefully selected by us to contact you in writing, by telephone, SMS or by email to offer you content, advertisements, products and services that we believe may be of interest to you.

We may also wish to provide you with information about special features of our website or any other service or products we think may be of interest to you.

Harrington Brown Property Ltd will not share your information for marketing purposes without your permission.

By submitting your information, you consent to the use of that information as set out in this policy. If we change our privacy policy we will post the changes on this page and may place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times. We will also email you should we make any changes so that you may consent to our use of your information in that way.

If you have consented to receive marketing, you may opt out at any time. You have a right at any time to stop us from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please email mail@harrington-brown.co.uk

How we protect your information

All personal data is stored securely in accordance with the EU General Data Protection Regulation (Regulation (EU) 2016/679) (GDPR).

The internet is not a secure medium. We use the most up-to-date technologies to protect the information you give us. We also keep your information confidential. The internal procedures of Harrington Brown Property Ltd cover the storage, access and disclosure of your information.

Owing to the global nature of the internet infrastructure, the information you provide may be transferred in transit to countries outside the European Economic Area that do not have similar protections in place regarding your data and its use as set out in this policy. However, we have taken the steps outlined above to try to improve the security of your information.

How long we retain your information

Personal data will only be retained for as long as necessary for the purpose of processing. However, the retention periods can differ based on the purpose the data was provided, the requirements of the business, and the lawful basis for processing.

Within our business activities there are some legal and legitimate interest requirements which apply to the retention of personal data; the maximum retention period is 7 years from the date the transaction concluded.

In the absence of any legal requirements, data is to be deleted when:

- the purpose for which it was provided is no longer valid; or
- the data subject has withdrawn consent; or
- the data is no longer up to date

Your rights as a user of this website

As a user you have the following rights:

- A right to be informed about our collection and use of personal information;
- A right of access to the personal information we hold about you;
- A right to rectification if any personal information we hold about you is inaccurate or incomplete;
- A right to ask us to delete any personal information held about you unless we are obliged to retain the information for other legal reasons;
- A right to restrict or prevent the processing of your personal information;
- A right to data portability (obtaining a copy of your data to re-use with another service or organisation);
- A right to object to the use of your data for particular purposes.

If the business is sold

If this business is sold or integrated with another business your details may be disclosed to our advisors and any prospective purchasers and their advisors and will be passed on to the new owners of the business.

Changes to our privacy policy

We keep our privacy policy under regular review, and we will place any updates on this web page.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you: by email mail@harrington-brown.co.uk or write to us at: Harrington Brown Property Ltd, 46 Front Street, Shotley Bridge, DH8 0HQ